



Coffee News Rates

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Rates:

\$45 per week per edition - 26 weeks = \$195
per month \$1,170 total

\$35.08 per week per edition - 52 weeks = \$152
per month \$1,824 total.

Pay upfront or by month (Pro-rate for first month)

Areas Published:

Central Edition Pittsfield,
Dalton, Lanesborough,

Northern Edition Adams,
North Adam's, Williamstown.

Southern Edition Lenox, Lee,
West Stockbridge, Great Barrington

Why Advertise in Coffee News?

It's Exclusive - NO ads are accepted from your competitors.

It's Fresh - Each and every week, a new edition is published.

It's Affordable - An ad may be place for as little as \$35 per week.

It's Effective - An ad with us is not only effective in itself; it will multiply the effect of other advertising, whether print, television, radio or social media.

It's Fun - *Coffee News* serves up fun facts, trivia questions, horoscopes, jokes, and upbeat news.

No bad news here, and it's always family friendly.

It's Read by Thousands each week - Our weekly readership is 10,000 to 12,000 per edition. *Based on our contest entries and online editon opens. **

It's Online - Each week, we post the PDF file of each edition that will have your ad in it. Also, we post your ad on Facebook the first week your ad is on the streets. After that, one post will be made about your company every 6-8 weeks during your contract. Either the ad will be posted and/or a post from your Facebook page will be shared to our page.

