



Coffee News Rates

Nick Ricciarini, Publisher

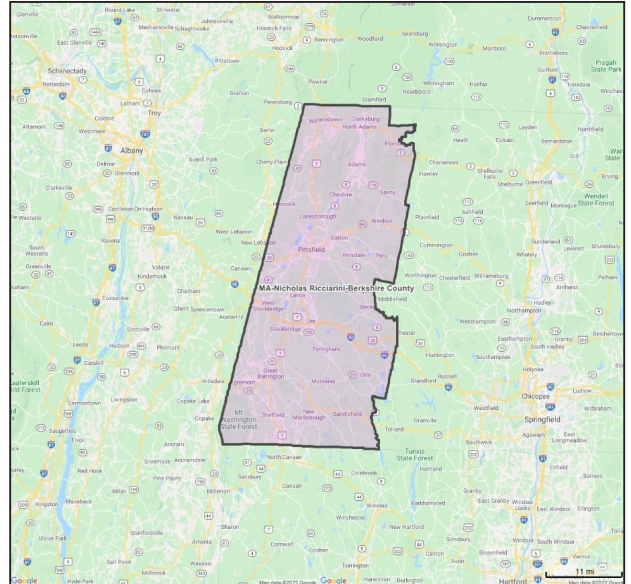
Cell: 413.212.9126

www.coffeenewsberkshirecounty.com

Coffeenewsberkshires@gmail.com

Why advertise in **Coffee News**?

- **Frequency:** New issues every week
- **Exclusivity:** One advertiser per category
- **Visibility:** Single page format
- **Targeting:** Economical local editions
- **Loyalty:** Readers love **Coffee News**!
- **Online:** Print and online for **ONE** price



Areas Published:

Central Edition Pittsfield,
Dalton, Lanesborough,

Northern Edition Adams,
North Adams, Williamstown.

Southern Edition Lenox, Lee,
West Stockbridge, Great Barrington,
Stockbridge

Two weeks = \$70.00 per week per edition = \$140 total.

Four weeks = \$60.00 per week per edition = \$240.00 total.

Ads 2' tall x 2 - 7/8" wide.

Deadline is Wednesdays by 10am

Coffee News Distribution

Post Cards & To Go Menus - 1k pcs - 50 locations = \$500.00

Flyers Posted - 30 pcs = \$150.00

Rates:

26 weeks (6 months)

Editions	Monthly	Total
1	200.00	1200.00
2	380.00	2280.00
3	540.00	3240.00

52 weeks (12 months)

Editions	Monthly	Total
1	156.00	1872.00
2	296.40	3556.80
3	421.20	5054.40