


RECREATIONAL CANNABIS



INDICA

ADAMS, MA

127 COLUMBIA ST. ADAMS, MA
413.776.7066 WWW.INDICAMA.COM



"Accelerate Your Business Growth with Digital Advertising!"

Powered by Coffee News – Your Local Advertising Partner



Digital Advertising Solutions by Coffee News

➤ MOBILE & DISPLAY CAMPAIGNS

➤ CONNECTED TV (CTV) ADVERTISING

➤ SEARCH & REMARKETING CAMPAIGNS

➤ CRM & FIRST-PARTY DATA INTEGRATION

➤ DETAILED REPORTING & ANALYTICS

SCAN QR CODE FOR DEMO



WHY CHOOSE US?

➤ Fully-managed, hassle-free campaigns

➤ Precise targeting & measurable results

➤ Focused on local business growth

CALL TO ACTION

Start Growing Today!

Contact: Nicholas Ricciarini at 413-212-9126

Email: coffeenewsberkshires@gmail.com

Website: https://www.coffeenewsberkshirecounty.com/

Cosmetic Laser Therapy



Desiring to delay or reduce the signs of aging and damaged skin? Do you have fine lines and wrinkles? Sun damage and general signs of aging? Laser Skin Rejuvenation will leave your skin looking fresh and youthful with little to no down time, non invasive and great for all skin tones!

Erin Schreiner - owner/operator
cosmeticlasertherapy.com
vermontlasertherapy@yahoo.com
4971 Main St Unit 2
Manchester, VT 05255
518-764-0676



R.J. Mobility Alliance

INDEPENDENCE DAY FREEDOM SALE

BE UNSTOPPABLE, STYLISH AND INDEPENDENT

ALL TERRAIN MOBILITY SCOOTERS, LUXURY FOLDING TRAVEL SCOOTERS

WALK AND RIDE WITH POWERED ROLLATOR WHEELCHAIR SYSTEMS

DEMONSTRATIONS BY APPOINTMENT ONLY

WE DELIVER READY TO USE

VISIT US AT

WWW.RJMOBILITYALLIANCE.COM

SALES@RJMOBILITYALLIANCE.COM

(518) 502- 6222





DUKE'S LUMBER HARDWARE & CONTRACTOR SUPPLIES

413-663-7679

1526 Curran Hwy

North Adams, MA 01247

www.Dukes-Lumber.com





TIMELESS TREASURES

GET CASH NOW

ESTATE SALES & CLEAN OUTS!

• Sports Cards

• Collectables

• Memorabilia

Mid Modern Century Furniture

35 Years Sales Experience

CALL TODAY FOR FREE EVALUATION

NEED CASH? CALL TODAY

413-441-0292





WE Buy Gold, Silver & Coins

Turn your unwanted items into cash!

Graduate Gemologist, GIA on premises

PCGS NGC

PITTSFIELD PRECIOUS METALS

WWW.PITTSFIELDMETALS.COM

93 FIRST STREET IN PITTSFIELD, MA.

DOWNTOWN PITTSFIELD

413-443-3613

Nick Ricciarini's

FREE!

Coffee News®

"News To Be Enjoyed Over Coffee"

Northern Berkshires Edition

413 212 9126



Est. 1988

https://www.coffeenewsberkshirecounty.com/ Volume 4:27 August 11, 2025

Everybody's Talking!

Tree design: In Derbyshire, England, furniture isn't built: it's cultivated slowly and deliberately over the seasons. At Full Grown, young trees are gently trained around custom frames, growing directly into the shapes of chairs, lamps, and more. This small company, inspired by ancient techniques and a chance encounter with driftwood, imagines a new kind of craftsmanship, one shaped by nature rather than machines. Native trees like ash, willow, and hazel are used for their flexibility and resilience. Instead of cut and assembled wood, the process lets each tree become its own unique design. The finished pieces carry the marks of time, intention, and care, blending art, ecology, and a little bit of magic.

Clay coolers: Across India, a quiet, ancient solution is helping people fight rising heat without electricity. From simple earthen pots to handmade refrigerators, clay-based tools use evaporation to lower temperatures and preserve food. These porous vessels work by slowly releasing moisture, which cools the surrounding air and water as it evaporates. Unlike fans or air conditioners, they cost little and don't stop working during power outages. Some models, like clay fridges, can chill fruits and vegetables for days using only water. Built from local materials and long-standing traditions, they offer comfort when other options are out of reach. For many, these humble inventions are a lifeline as temperatures continue to soar.

Stone vision: In the village of Hauterives, France, an unassuming postman built a wonder from the ground up, literally. After stumbling on a peculiar rock during his mail route, he began collecting stones and sculpting them into strange, dreamlike shapes. Over the years, the pile turned into something far more ambitious: a hand-built palace of towers, arches, and mythical figures, all shaped without formal training. Driven by a vision he once saw in a dream, the postman crafted the structure piece by piece after work, using only basic tools and an old wheelbarrow. Locals used to mock him, but now his creation attracts visitors from around the world. What began with a stubbed toe became a monument to imagination.

Tree code: In the village of Xilinshui, China, a forest was shaped into a scannable surprise. Planted with 130,000 junipers, the design forms a QR code large enough to be read from a plane. Travelers who snap the code mid-flight are directed to the village's tourism profile, blending nature with promotion. QR codes are already ubiquitous in China, used for everything from payments to donations and ads. But this one adds a green twist to tech. It's part landscape art, part ad, and is fully rooted in modern marketing. As a code you can climb over but also click, it blends digital life with the natural world and is the only QR code that needs watering, pruning, and maybe a little sunshine to stay online.

Quoteable Quotes

"The truth is rarely pure and never simple." —Oscar Wilde
"The world is full of magical things patiently waiting for our wits to grow sharper." —Bertrand Russell

What's Happening

Ioka Valley Farm's Uncle Don's Barnyard! - Open Tuesday - Saturday, 10am - 5pm. June 24th - Aug 30th, rain or shine. Friendly Farm Animals to pet & feed with many farm toys and activities for the whole family to enjoy! Such as: Hay tunnel, cow train ride, farm theme playground, goat ramp, pedal powered tractors Molly-Milk-Me, farm library, farm dress up, 40-ft pipeline slide, adult pedal carts, wiggle cars, sandboxes inside & out, tryke track, picnic area, 4 Way See Saw. We also have the barn gift shop open with our maple syrup, eggs, and veggies, Judy's Jams, Ioka's Natural Beef, Ertl farm toys, puzzles, and more! "Grandparents" & Veterans Day - Every Weds, seniors age 55+ and Veterans admitted Free! Rt. 43, Hancock, MA 01237 (413) 738 - 5915 www.IokaValleyFarm.com



DYNRO SKYNYRD

HELL HOUSE

2025 TOUR

AUGUST 30, 2025

TANGLEWOOD

LENOX, MA

TANGLEWOOD.ORG

Trivia

1. Who composed the opera La Traviata?

2. Da Vinci's "Mona Lisa" is displayed at this Paris museum.

3. A pawpaw is a fruit, small cat, or engine part?

4. This 1,400-mile (2,300-km) coral formation can be seen from space.

5. Which astrology constellation is considered the Archer?

(Flip bottom of page for answers)

© Published with Permission by Berkshire Coffee News

(Over)

Local Restaurants COFFEENEWSBERKSHIRECOUNTY.COM





413-655-ROOF · JSMEGALROOFING.COM



Jewelry by Design • Gold
• Silver • Diamonds
• Gemstones • Repairs



Like Us On Facebook 

296 MAIN ST, WILLIAMSTOWN, MA
413-458-7077 · WWW.ATEFFINEJEWELER.COM

Atef Bolos
Master Jeweler



Place Your Ad Here Exclusively

Lock Out Your Competition!

Call Nick Ricciarini:
413 212 9126



Results That Move You

Nocher Realty

Residential Commercial Land Condo Rentals

Derek Strzepa

Licensed in Massachusetts

Cell: 413-344-0510





CALL NOW
413-741-9131

SERVING BERKSHIRE COUNTY & BEYOND

MASONRY
Brick, Block, Stone,
Concrete Veneer, Stucco,
Chimney, Pizza Ovens,
Fireplaces, Foundation, All repairs

HARDSCAPE
Patios, Walls,
Walkways, Driveways,
Pavers, Firepits
and Custom Designs

Rocklandmasonry.net

Need a Website?
We Make it Easy!



SCAN ME

A professional WEBSITE designed to make your business shine.

• Fully Customizable Design

• Mobile-Responsive Pages

• Fast Turnaround Time

• Book Your Free Consultation Today!

Frontline web consulting

frontlineconsulting.ca



NORTHERN OAK

TREE REMOVAL



413-822-4502

STUMP GRINDING

• 24/7 ANSWERING SERVICE

• FREE ESTIMATES

• FULLY INSURED

NORTHERNOAKSERVICES.COM



Smith Bros.-McAndrews Insurance



Tyler Bissaillon
Sales/Account Executive

69 Park Street
Adams, MA 01220
Tel: 413-743-1216
Fax: 413-743-7724
Cell: 413-464-3515
Tyler@sbminsurance.com

Local Restaurants COFFEENEWSBERKSHIRECOUNTY.COM

Local Restaurants COFFEENEWSBERKSHIRECOUNTY.COM



Enter to Win

\$25 Prize, A 30 min Massage at Chyrel's Massage Therapy

Identify the ad where the **Coffee News®** Guy is hidden for your chance to win!



Actual Size → 

Enter Today at:
www.coffeenewsberkshirecounty.com

Tell Us Where You Found The Guy!



Enjoy the Summer Season at Ioka Valley Farm's Uncle Don's Barnyard!

Open Tuesday - Saturday, 10am-5pm
June 24th - Aug. 30th, rain or shine

Friendly Farm Animals to pet & feed with many farm toys and activities for the whole family! Bring a picnic lunch and enjoy the day! Gift Shop will be open! "Grandparents" & Veteran's Day - Every Weds, seniors age 55+ and veterans admitted Free!

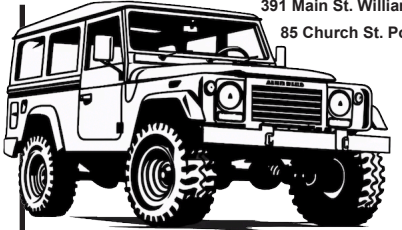
Ioka Valley Farm
— SINCE 1936 —

Rt. 43, Hancock, MA 01237
413.738.5915 www.IokaValleyFarm.com

Sweetwood of Williamstown Assisted Living

We welcome independent people over age 55 who want to live and learn with a curious, engaged community at Sweetwood and in the surrounding communities.

1611 Cold Spring Rd
Williamstown, MA 01267 (413) 458-8371



Purple Valley Automotive

391 Main St. Williamstown, MA 01267
85 Church St. Pownal, VT 15260

David Lovett
Owner & Mechanic
413-884-6025

Full Service

Our Boarding Facility is the Cats Meow!

Call or text 413.442.3472 for

- Pet Grooming
- Animal Boarding
- Doggie Daycare

at 120 Hubbard Ave Pittsfield



Animal Inn

YOU'LL PAWSITIVELY LOVE OUR PET CARE
VOTED BEST IN PITTSFIELD 8 YEARS



24 HOUR TOWING

JUNK CARS WANTED
ROAD SERVICE
• Jump starts
• Change tires

WE BUY SCRAP METAL
• Container Service

Tel. 443-1635

SAYER'S AUTO WRECKING
Potter Mountain Road • Pittsfield 01201
• Serving Berkshire County •



New Moon Gifts

Est. 2012

The Berkshires premier store for crystals, jewelry and more...

Located in the
413 329 8162 Allendale Underground, 5 Cheshire Road, Pittsfield, MA



LUXURY EXPERIENCE


BLACK LUXE
LUXURY CAR SERVICE

Se Habla Español
413-347-2963
info@blackluxelimo.com
BlackLuxeLimo.com




Your Weekly Horoscopes

ARIES (March 20 – April 19)




If you feel frustrated at the start of the week, try to focus on finding a positive outlet for directing your energy. Avoid the temptation to act impulsively or in anger. Lucky numbers: 1, 4, 11, 23, 35, 37.

TAURUS (April 20 – May 20)




Do you have a project that would benefit from an extra push of hard work? The middle of this week may provide you with that opportunity, so take advantage of it. Lucky numbers: 10, 18, 20, 27, 31, 40.

GEMINI (May 21 – June 20)



You may find that you want to go in a lot of different directions now. What might be best is to take a breath, and carefully weigh your options before proceeding. Lucky numbers: 14, 15, 18, 30, 39, 42.

CANCER (June 21 – July 22)




Early in the week, you may feel that you simply want to spend some time enjoying all that life has to offer. There is nothing wrong with doing that for a few days. Lucky numbers: 2, 13, 27, 43, 44, 45.

LEO (July 23 – Aug. 22)




Have you recently been frustrated in pursuing what you are passionate about? That dynamic may begin to pass this week, but things ramping up might take a while. Lucky numbers: 8, 11, 13, 15, 18, 46.

VIRGO (Aug. 23 – Sept. 22)



Have you felt that things have been on the fritz lately, particularly your car or computer? This may start to improve now, but expect things to still be erratic for a bit. Lucky numbers: 3, 10, 13, 36, 46, 48.

LIBRA (Sept. 23 – Oct. 22)




Midweek may give you an energetic boost to your mental endeavors. This could be good for writing, such as working on a book or developing a new presentation plan. Lucky numbers: 6, 8, 19, 26, 37, 44.

SCORPIO (Oct. 23 – Nov. 21)




At the end of the week, be especially careful of digging in your heels when interacting with others. Take a deep breath and listen to why they may be opposing you. Lucky numbers: 5, 20, 23, 32, 40, 45.

SAGITTARIUS (Nov. 22 – Dec. 21)




At week's end your heart may be pulling in one direction, while your head is pulling in the opposite direction. Try to take a step back and wait a few days. Lucky numbers: 9, 15, 17, 19, 24, 30.

CAPRICORN (Dec. 22 – Jan. 19)




You may feel conflicted this weekend between continuing to work or taking a time out. Deciding what to do should be based on what seems like it will serve you best. Lucky numbers: 10, 12, 15, 27, 31, 36.

AQUARIUS (Jan. 20 – Feb. 18)



For the past few weeks, you may have had difficulty getting traction on your goals. The situation could begin to improve, but might take a while to return to normal. Lucky numbers: 4, 8, 19, 29, 42, 48.

PISCES (Feb. 19 – March 20)



Have conversations with others been confusing and non-productive in recent weeks? Did you make an adjustment to resolve this, and what did you learn from the process? Lucky numbers: 7, 12, 33, 37, 43, 46.

Lucky numbers this week: This week's odds favor Taurus winners with the luckiest number being 27.

Did You Know...

Iron mistake: Barcelona turned down the Eiffel Tower, fearing it would be an unattractive sight. Paris took the chance instead, but locals mocked it as a "metal asparagus." Now, it's one of the most iconic landmarks on Earth.

Heart head: A shrimp's heart isn't where you might expect it to be. It's located in the thick, armored area of the head, which protects the heart and other organs better than the softer tail, giving shrimp a built-in survival advantage.

Sky-high romance: Anna Swan, standing 7'11" (2.41 m), met Martin Bates, 7'9" (2.36 m), while touring with a circus in 1865. Their towering love story earned them worldwide fame as the tallest married couple ever recorded. Even Queen Victoria sent wedding gifts.

Acid shield: Even though stomach acid is powerful enough to break down metal, it doesn't damage the stomach itself. That's because a special mucus lining acts like armor, blocking the acid and helping to keep everything safely balanced inside.

Border blend: At Four Corners Monument (U.S.), located at the intersection of Arizona, Utah, Colorado, and New Mexico, you can stand in all four states at once. Visitors can also shop for local crafts, snap a fun photo, and soak in the quiet beauty of the high desert.

On the Lighter Side

What is a polar bear's favorite place to vacation? Brrr-muda.

Firefly parents commenting on their son: "He's bright for his age, isn't he?"

Did you hear about the centipedes who walked hand-in-hand, hand-in-hand, hand-in-hand...?

Moe: "Should you eat fried chicken with your fingers?"
Joe: "No, you should eat your fingers separately."

Knock! Knock! *Who's there?* Barley. *Barley who?* I can barley wait!

Answers

Trivia answers: 1. Giuseppe Verdi 2. The Louvre 3. Fruit 4. Great Barrier Reef 5. Sagittarius

For available franchise opportunities – visit www.coffeenewsfranchise.com



SHEDS STUFF

In Business for over 30 years.

Quality made products. Now offering special services. Customize any project. We also move sheds and small buildings. See website for details

413 743-9964 | www.berkshiresheds.com
211 South State Rd., Cheshire, MA 01225



MAPLE GROVE LAWN & SNOW



- Service and Sales of Toro Power Equipment
- Snowplows and Sanders
- Oregon Outdoor Cordless Power Equipment
- Weather Tech Floor Mats
- Efco Chainsaws
- String Trimmers and Handheld Equipment
- Red Max Power Equipment
- Golf Carts Sales and Rentals
- Repair Welding

8 Leonard Street
Adams, MA 01220
413-743-2118
sales@maplegroveequipment.com

Now offering Salt Therapy!

Book your session in our therapeutic salt cabin.

Stop in or call 413.329.8162
Relax. Recharge. Repair.



New Moon Gifts

Allendale Underground
5 Cheshire Road, Pittsfield, MA
413.329.8162

Find us on Facebook

Tired of hiring on Indeed?

So are all the restaurants we support.

\$99/year special for hospitality in the Berkshires.
Unlimited job posts. Priced for sanity. Built for results.

learn more



magnetnetworks
your jobs are worth sharing



BELLA NISSAN OF PITTSFIELD

Wheel Alignment Special
Synthetic Oil Change Special

NOW: **\$99.95*** NOW: **\$64.95*** (Reg \$84.95)

CALL: 413-206-9192
Valid for both/either service on any model.
Schedule your service appointment at
<https://www.pittsfieldnissan.com/schedule-service.html>

Price may vary based on oil quality, etc. Plus, any applicable tax, shop supplies, and environmental fees. Limit 1 coupon per customer. Coupon must be presented at time of service or regular charges apply. Not valid on previous charges. Cannot be combined with other specials or coupons. Price available to all makes and models. Additional costs may apply. Offer expires 5/31/25.



A CARING CRAFTSMAN

Anything Residential
Where Quality & Integrity Are Everything

NO JOB TOO SMALL **Call 413-822-8188** FREE ESTIMATES



Transform your bath with a walk-in tub

1-855-920-2602 SCHEDULE A FREE IN-HOME CONSULTATION

*Subject to 3rd party credit approval. Minimum monthly payments required. Offers valid thru 6/30/25

American Standard HOME SERVICES

SAVE \$1800
SAVINGS INCLUDE A FREE TOILET & BIDET
PLUS
NO INTEREST AND NO PAYMENTS for 12 MONTHS*
PLUS
50% OFF INSTALL

Do You Care for an Adult at Home?

BCArc's Adult Family Care Program Offers:

- ★ Nursing Oversight & Case Management
- ★ Family Support Services
- ★ Monthly Payments for Caregivers



www.bcarc.org/adult-family-care